

NOT US

FUCK CANCER

   @LetsFCancer

www.letsfcancer.com

INTRODUCTION

In 2016, Fuck Cancer is rolling out the NOT US campaign. A campaign sure to be the rally cry of a generation. For this campaign to make it's mark in history we are in need of heroes, individuals like you, who want to save lives, starting with their own.

Our community has the ability do something no other generation before them has been able to accomplish; help decrease Human papillomavirus (HPV) prevalence, the most common sexually transmitted infection in the United States. Now get this, the infection is not even the worst of it. HPV can and does cause cancer. In addition to cancers such as anal and throat, HPV causes virtually all cases of cervical cancer.

The good news is, you cannot only decrease your chances of HPV infection, but can in fact, avoid having to suffer from HPV related cancers because they are mostly preventable. All it takes is a hero, someone like you, to help put an end to these preventable cancers by galvanizing youth through education, and encouraging everyone you know to get screened and vaccinated.

Join us in reducing HPV infections, and together we have the chance to make one of the biggest marks in history by reducing certain types of cancer for future generations. This is your chance to make a direct impact on preventing cancer. Are you ready to join us?

Fuck Cancer is saying Not Us. Not now. Not ever.

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EXECUTIVE SUMMARY

THE PUBLIC HEALTH IMPLICATIONS OF HPV AND POLICY LANDSCAPE BEHIND THE VACCINE

Fuck Cancer wants to better understand how, as an organization, we can help de-stigmatize the myths surrounding the vaccine and help facilitate uptake of the vaccination and screenings to decrease HPV-associated cancers. In June 2015, we commissioned an analysis of the HPV policy implications and policy landscape.

1

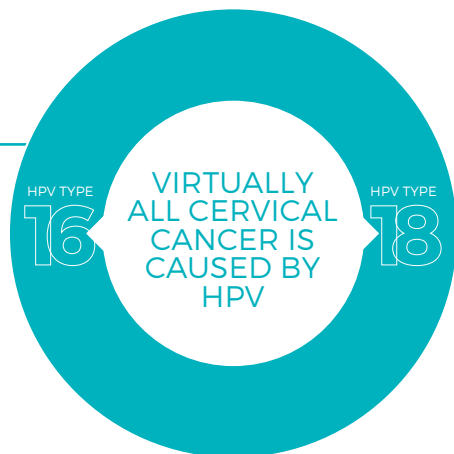
Human Papillomavirus (HPV) is a significant cause of various cancers in both men and women with increased mortality in black women and women with lower socio-economic status.



HPV infections are the most common sexually transmitted infections in the United States.¹²³

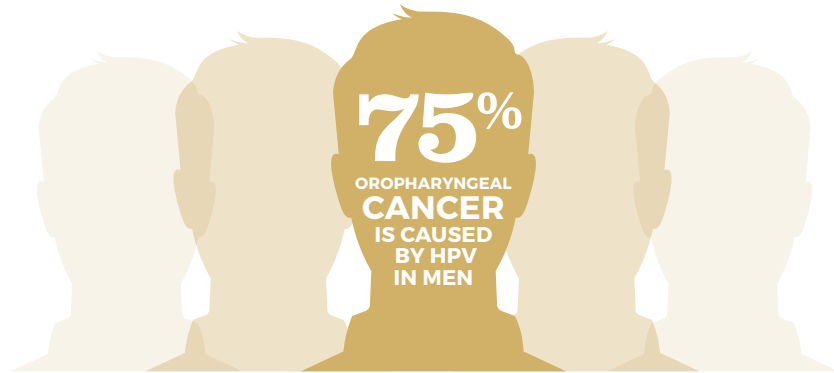
High risk HPVs cause several types of cancer including cervical, anal, oropharyngeal cancers (cancers of the middle part of the throat, including the soft palate, the base of the tongue, and the tonsils), and rarer cancers.

With incidence and mortality markedly higher among Hispanic and Black women.⁵⁶

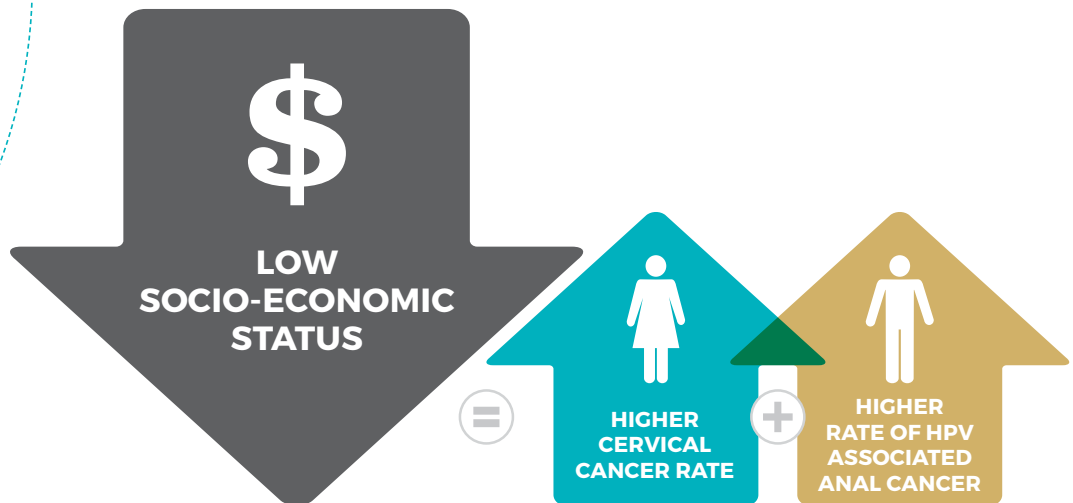


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Human Papillomavirus (HPV) is a significant cause of various cancers in both men and women with increased mortality in black women and women with lower socio-economic status.



With incidence rates highest among Blacks and Whites regardless of sex. ^{7,8}



Women living in low socio-economic status areas experienced higher cervical cancer rates, while men living in low socio-economic status areas experienced higher rates of HPV-associated anal cancer. ⁹

CURRENT RECOMMENDATION IS THAT ALL ADOLESCENTS AGED 9-12 RECEIVE THE VACCINE, WITH OPPORTUNITIES FOR CATCH-UP FOR GIRLS AND BOYS UP TO AGE 26.



2

There are currently three different types of HPV vaccines to prevent a variety of HPV-associated cancers, two that have been approved for use in boys and girls, and one more that is approved for use only in girls.

Cervical cancer can be prevented if found early through screening, whether through Pap tests or HPV tests. Screening for other types of HPV-associated cancers are not routinely available at this time.¹⁰



CERVARIX



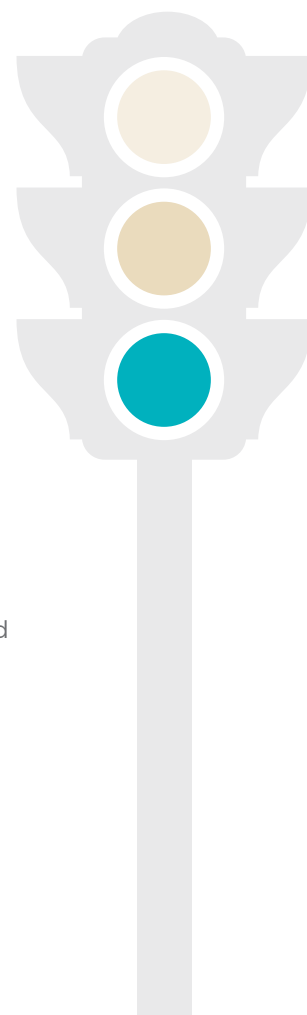
GARDASIL



GARDASIL -9



The HPV vaccine is safe and works.



Compared to other vaccines, the HPV vaccine has equal or fewer side effects.

The vaccine is effective. In clinical trials, Gardasil and cervarix were found to prevent nearly 100% of the precancerous cervical cell changes caused by HPV 16 and 18 and, in the case of Gardasil 9, ¹¹ effective in preventing 97% of cervical, vulvar and vaginal cancers caused by the five additional HPV types (31, 33, 45, 52, and 58). ¹²



THE RATE OF HPV INFECTION HAS FALLEN DRAMATICALLY FROM 11.5% TO 5.1% AMONG GIRLS IN THE US AGES 14-19 BETWEEN 2003-2006 AND 2007-2010.

The CDC estimates that the HPV vaccine could prevent nearly half of all new cases of HPV-associated cancers, ¹³ while the National Cancer Institute estimates that the HPV vaccine could reduce cervical cancer deaths by 2/3 worldwide if all women got it and protection were long-lasting. ¹⁴



4

What Fuck Cancer is doing about it

Fuck Cancer is rolling out the **NOT US campaign**, a movement dedicated to promoting HPV vaccination and screening protocols as an urgent priority. Together we have the chance to make one of the biggest marks in history by eliminating certain types of cancer for subsequent generations. We plan to achieve this through the following goals and objectives:

EDUCATION.

Make the world know what HPV is and the cancers it causes.

- Communicate what the virus is and how it is spread
- Promote acceptance and de-stigmatize the HPV vaccinations

ACTION.

Spread the word on ways to protect yourself or your loved ones.

- Increase adherence to screening protocols
- Increase HPV vaccination uptake

REFERENCES

- ¹ Dunne EF et al (2014). CDC Grand Rounds: Reducing the Burden of HPV-Associated Cancer and Disease. Morbidity and Mortality Weekly Report 63(4).
- ² CDC. (2014). Genital HPV infection – Fact Sheet.
- ³ www.cancer.gov/cancertopics/factsheet/risk/hpv
- ⁴ http://www.cdc.gov/cancer/hpv/basic_info/index.htm
- ⁵ Jemal A et al (2013). Annual Report to the Nation on the Status of Cancer, 1975-2009, Featuring the Burden and Trends in Human Papillomavirus (HPV)-Associated Cancers and HPV Vaccination Coverage Levels. Journal of the National Cancer Institute.
- ⁶ <http://www.cdc.gov/cancer/hpv/statistics/cases.htm>
- ⁷ Jemal A et al (2013). Annual Report to the Nation on the Status of Cancer, 1975-2009, Featuring the Burden and Trends in Human Papillomavirus (HPV)-Associated Cancers and HPV Vaccination Coverage Levels. Journal of the National Cancer Institute.
- ⁸ <http://www.cdc.gov/cancer/hpv/statistics/cases.htm>
- ⁹ Jemal A et al (2013). Annual Report to the Nation on the Status of Cancer, 1975-2009, Featuring the Burden and Trends in Human Papillomavirus (HPV)-Associated Cancers and HPV Vaccination Coverage Levels. Journal of the National Cancer Institute.
- ¹⁰ http://cdc.gov/cancer/hpv/basic_info/prevention.htm
- ¹¹ <http://www.cancer.gov/cancertopics/factsheet/Prevention/HPV-vaccine>
- ¹² FDA (2014). FDA approves Gardasil 9 for prevention of certain cancers caused by five additional types of HPV <http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm426485.htm>
- ¹³ <http://www.cdc.gov/cancer/hpv/statistics/cases.htm>
- ¹⁴ <http://www.cancer.gov/cancertopics/factsheet/Prevention/HPV-vaccine>